

## 100,000 TO MARCH IN LIBERTY PARADE

Thirty Floats and Other Appeals Will Urge To-day Success of War Loan.

ROUTE DOWN FIFTH AVE.

Federal and City Officials Will Review Pageant From Stand in Madison Square.

Approximately 100,000 persons will take part to-day in the Liberty Loan parade, the day designated by President Wilson as Liberty Day, according to a statement issued last night by the Liberty Loan committee. The parade will start promptly at 11 o'clock at the plaza at Fifty-ninth street and will march down Fifth avenue to Washington Arch, where it will disband.

In the procession will be more than thirty floats symbolical of war and the efforts of the Government to push this war to a successful conclusion, thirty-one bands, camels and elephants from the Hippodrome bearing trappings emblemized with Liberty Loan slogans, and what may attract the most attention of all, a British "tank" of the type that is being used on the battle lines of the front in France.

To the grand stand which has been erected in Madison Square 1,000 have been invited. The list includes the Mayor and all the city officials, the Judges of the United States courts, the United States Marshals and the United States Attorneys, the Collector of the Port and other Federal officials.

Following is a list of units that have been assigned to places in the line:

The Junior Naval and Marine, Liberty Loan committee, Art Committee, Liberty Loan committee, National Volunteer Emergency Service, Women's Liberty Loan committee, American Red Cross, Navy League, Daughters of America, Japanese Association, New York Life Insurance Company, New York State Women's Suffrage party, Rotary Club of New York, Silk Travelers Association, American Chemical Society of New York, Brooklyn Brotherhood, The Department, Flower Hospital, Manhattan Borough President, New York Credit Men's Association, Queensboro Department of Parks, Street Cleaning Department, New York City United States Steel, Divers and Trades Employees Association, New York Equitable Life Society, Junior American Guard, Turner Construction Company, Union Veterans Legion, Women's Press Club, Hebrew Orphan Asylum, Bankers Trust Company, J. S. Bach & Co., Catholic Club, Central Trust Company, Manufacturers, I. O. F. S. of Israel, Interborough Rapid Transit, Jewelry Trade, Ladies' Benevolent Association, League of Catholic Women, Manhattan Life Insurance Company, Paper Trade, Stationers and Jobbers, Real Estate and Loan, New York, Wine and Spirit Society, Wage Earners, Canadian Society of New York, Marine Association, Metropolitan Life Insurance Company, National Association of Clerical, Had Men, Travelers Protective Association, Women Lawyers Association, Brooklyn Hebrew Orphan Asylum, Coffee Business, Fur Trade, Hat Trade, Hosiery and Leather Association, Millinery Trade, N. Y. P. O. Clerks Association, Paper Box Association, Radcliffe Club, Rubber Association of America, United National P. O. Clerks, Broadway Association, Brown University Club, Italian committee, Junior Police Municipal Art Society, Polytechnic Club, Brooklyn, Women's University Club, Actors and of America, Amherst College Association, American Women's Hospital for Relief, Bowery Savings Bank, Cotton Exchange, Fifth Avenue Association, Foresters of America, Greenwich Bank, National Kidney Association, New York Trust Company, Metropolitan Association A. C. U. Ford Motor Company.

### RICHARD BENNETT SELLS

Helps Dispose of Liberty Bonds at McCrory's.

Richard Bennett and other members of "The Very Idea" company appeared in the roles of bond salesmen yesterday afternoon to aid the second Liberty Loan. Following the Actor Theatre, they journeyed to the establishment of James McCrory & Co., where they helped the cause of liberty by inducing people to send their silver bullets against the Hohenzollerns. Mabel Allen and Josephine Oakley, who are appearing with Mr. Bennett, did their bit at boosting the sale.

The sale conducted by John McCrory on Monday amounted to \$125,000, represented by 539 bonds. Of these \$48,200 worth was purchased outright. To-day will see several well known patriotic boosters at the store. Mr. and Mrs. Sidney Drew will appear from 11 until 1 o'clock. C. Courtney Savage, the writer, from 1 until 5, and Major Wallace McCutcheon, who has served on the firing line, from 3 until 4.

### BABY HELPS BOND SALE.

Infant in Perambulator Scores at Martineau.

The Liberty Loan Committee's first invasion of a hotel restaurant took place last night when Thomas J. Leavens went to the Omar Khayyam room of the Martineau and, after a brief speech, collected \$12,000 in cash and subscriptions.

Mr. Leavens was ably assisted by a real live baby and the girls of Gus Edwards' girls show. The infant was wheeled about the room in a perambulator which bore also a placard reading, "Don't You Want to Buy a Baby?" The word "bond" following was in much smaller letters.

Walter Chandler, manager of the hotel, took \$4,000 worth of bonds; Ferdinand Heene \$500 and Frank C. McKinney \$400. Many \$50 bonds were contracted for. During dinner time \$8,120 worth was sold. The girls made the collections.

### FIRES FOR LIBERTY EVE.

President's Wife Sees Mrs. McAdoo Start One.

WASHINGTON, Oct. 23.—Liberty watch fires gleamed the country over to-night, the eve of Liberty Day.

Under the direction of the Women's Liberty Loan Committee the fires were lighted from Florida to the Canadian border and from coast to coast. In several States the Governors lighted the principal fires, which were made the occasion of patriotic demonstrations.

Here in the national capital a roaring bonfire, fed by flags from American spots in many States, was lighted at the base of the Washington Monument by Mrs. W. G. McAdoo, wife of the Secretary of the Treasury. Mrs. Wilson and Miss Wilson braved the rain to see it.

### GOLDEN SPEAR TO WIN WAR.

Secretary Lane Appeals to All to Help President.

WASHINGTON, Oct. 23.—Secretary Lane to-night issued this statement for to-morrow, Liberty Day:

"I call to you, my fellow citizens, to-day to give to your country the gold and silver of your pockets, that they may fashion them into weapons with which to overcome the obnoxious forces of the right to change the course of the world. There is no day of the day in which all men shall prove themselves whether they are for the Government by the rights of the Government by the will of the people."

### WHY LIBERTY BONDS

We are all anxious for the war to end, if it ends right.

Unlimited money for our government will help us to end the war with the least cost in human life.

By subscribing liberally to the Liberty Loan you will make dollars take the place of deaths.

We shall be glad to help you or to lend you money at 4% for this purpose.

### THE GUARANTEE AND TRUST CO.

Capital \$ 5,000,000  
Surplus 11,000,000  
170 Broadway, N. Y. 175 Nassau St., N. Y.  
350 Fulton St., N. Y.

### OFFICIALS SURE OF FIVE BILLION LOAN

Continued from First Page.

of the army have now reached \$45,000,000, according to advices from Washington last night.

### New York Subscriptions.

The estimated total of subscriptions in the New York district was placed at \$115,000,000 by the Liberty Loan committee last night. Just \$88,000,000 under the minimum amount for the district and \$28,000,000 under the maximum of \$115,000,000. It was by far the largest day in the local district, but the returns were disappointing in view of the fact that less than three days remain for the campaign. Of this total \$624,494,350 represented subscriptions that have been filed at the Federal Reserve Bank, being in a large part the response of small investors.

What the large banks of the district have done thus far in the campaign was announced last night for the first time by the Liberty Loan committee. A total of \$403,791,550 has been subscribed through twenty-four of the big banks. The list included only those banks which have raised more than \$5,000,000. The totals, it was explained, include subscriptions on behalf of the banks themselves and their customers up to the close of business yesterday. The table follows:

National Bank of Commerce	\$4,323,250
First National Bank	21,000,000
National City Bank	24,174,850
Columbia Trust Company	24,644,500
Bankers Trust Company	60,000,000
Central Trust Company	22,777,100
Equitable Life Society	24,000,000
Liberty National Bank	11,000,000
Chase National Bank	17,044,550
Mechanics and Metals National Bank	13,540,200
Parsons Trust Company	12,824,000
Metropolitan Bank	10,930,000
Columbia Trust Company	13,000,000
National Park Bank	13,523,550
United States National Bank and Trust Company	7,316,450
American Exchange National Bank	13,041,500
New York Trust Company	8,081,405
Equitable Life Society	20,000,000
First National Bank	6,314,000
Bank of Manhattan Company	6,113,350
Bankers Trust Company	13,000,000
Central Trust Company	6,000,000
Liberty National Bank	8,975,000
Equitable Life Society	2,579,510
Total	\$403,791,550

There were further indications yesterday that the moderately wealthy investors were beginning to respond, the list of subscribers from \$5,000 to \$200,000 being the longest since the subscription books were opened. In a further effort to interest this class of subscribers to the loan, the committee has arranged to extend the plan of lending money to subscribers on 10 per cent. margin at the same rate of interest paid by the Government for the proceeds of the Liberty Loan.

### Large Subscriptions.

The principal subscription entered in the Second Federal Reserve district yesterday came from the United States Steel Corporation, totalling \$18,800,000, and bringing the total subscription by this corporation up to \$42,500,000. This is the largest amount subscribed in this district by any one corporation, but it is still \$7,000,000 under the mark subscribed by this same corporation to the first Liberty Loan. The Equitable Trust Company also filed an additional subscription of \$15,500,000 and the American Exchange National Bank and the National Park Bank took \$5,000,000 each.

Among the large subscriptions made yesterday were:	
United States Steel Corporation (additional)	\$18,800,000
National Bank (additional)	8,000,000
Lehigh Valley Coal Sales Co.	2,000,000
National Lead Co.	1,000,000
Blue & Co.	1,000,000
Northern Finance Corporation	1,000,000
Bohler Savings Bank (additional)	1,000,000
The Equitable Trust Co. (additional)	15,500,000
American Exchange National Bank (additional)	5,000,000
Mutual Life Insurance Co. (additional)	5,000,000
Tuam Pacific R. R. Co. (additional)	2,000,000
William Salomon & Co.	2,000,000
State Penn. Co.	1,000,000

Young Men of Fashion  
Are Wearing

### DASHWOOD

THE COLLAR WITH THE

### LAPEL FRONT

2 for 35c

EARL & WILSON

LIBERTY BONDS

THESE BONDS ARE THE SAFEST INVESTMENT IN THE WORLD. THE GREATEST AND RICHEST COUNTRY IN THE WORLD, THE UNITED STATES OF AMERICA, STANDS BEHIND THEM AND GUARANTEES THEIR PAYMENT. YOU WILL NOT ONLY GET YOUR MONEY BACK, BUT WILL BE PAID 4% FOR THE USE OF IT.

BUY YOUR BOND TO-DAY

LIBERTY LOAN COMMITTEE

THE PROVIDENT LOAN SOCIETY OF N. Y. 120 Broadway, N. Y. C.

## KAISER TO ANSWER FOR ANTILLES LOSS

Secretary McAdoo, Pleading for Liberty Loan, Says He Must Feel Our Bayonets.

By WILLIAM G. McADOO.

Secretary of the U. S. Treasury.

This is Liberty Day in the United States, made so by proclamation of the President and Governors of the forty-eight States of the American Union. Would that it were Liberty day for all the peoples of the world! Let us make it an ominous day for the German Kaiser. Let us make it the beginning of the end of military despotism and inhuman warfare.

A few days ago one of the Kaisers' undersea assassins destroyed the American transport Antilles, killing many of America's gallant sons. The Kaiser must answer for this crime; he must be made to feel the prick of American bayonets. Let us remember the Antilles. Let us never stop nor falter until this infamous apostle of brutalized warfare, the Kaiser, is brought to justice.

To the families of the soldiers and sailors who were killed on the Antilles this war was made personal. To-day let every American realize that this is a personal war between every American and the German Kaiser. The Kaiser has brought it to every American home, whether it be the home of a German-American citizen or any other American citizen. The Kaiser does not spare German-Americans; he fights all Americans and all Americans must fight him.

To-day the American public is on trial. The eyes of the world are upon her—the eyes of the oppressed peoples of the earth with hope and expectancy, the eyes of the military autocracy of Germany with outward contempt but inward fear.

Our first duty is not only to subscribe, but to oversubscribe the second Liberty Loan. If we fail it will be a victory for the Kaiser.

There is no reason why we should fail, because we are the richest people in the world. To accomplish this great task all must pull together. In a democracy no one class should be permitted to save or to own the nation. All the people should save and own the nation. If each does his part, if every one is animated by superlative love of country and resolute purpose we can finance every requirement of the Government and win this mighty war quickly and save thousands of precious American lives and a vast amount of American treasure.

It is our soldiers, our sailors and our guns that are going to win the victory. Vindicate America's rights at home and upon the high seas and make the world safe for democracy.

The least service of patriotism that any man or woman who stays at home can perform is to lend money to his or her own Government on impregnable security at 4 per cent. interest. They risk nothing, while the soldier risks all.

I have visited some of the great camps in the West and thousands of splendid American young men are training for the army. They are setting an

example which the civilian population would do well to emulate. Our brave soldiers are not only giving up their families, all their material interests and putting their lives in the balance, but they are actually subscribing from their meagre pay to the bonds of their own Government in a larger amount per capita than the civilian population.

The failure of one Liberty Loan would destroy the Government's credit, undermine confidence, imperil prosperity and disgrace us in the eyes of the world. The patriotic people of the forty-eight States of the Union must make such a disaster impossible.

When the sun sets on the evening of Liberty Day ten million Americans should have registered their subscriptions to the second Liberty Loan.

ENEMY FUNDS TO AID LOAN.

Custodian Palmer Preparing to Swell Subscription List.

WASHINGTON, Oct. 23.—Subscription to many million dollars worth of Liberty Bonds will be one of the first official acts of A. Mitchell Palmer, enemy property custodian. On assuming his duties

to-day Mr. Palmer found scores of letters reporting money, credits or other property held by American interests for alien enemies. These will be liquidated and a Liberty Loan subscription made. It is estimated that enemy property subject to custody amounts to hundreds of millions of dollars.

GERMANY EXULTS

Points to Success of Her War Loan

WASHINGTON, Oct. 23.—Exultant over the success of its seventh war loan of \$3,800,000,000, the German Government through its official press agencies is sending out announcements on the right subject to the few remaining neutral countries.

"This proof of economic and financial strength, until now unheard of in war history," the statement says, "is the best answer which the German people can give to Wilson's new savings plan. It is expressed by its adversaries and the people of an economic breakdown of Germany."

# By Midnight Wednesday Sept. 12th

Up to midnight September 12th, during a period of 8½ months, we sold and delivered to tire dealers more United States Tires than we sold to dealers during the entire 12 months of 1916.

This phenomenal sales increase was made notwithstanding our epoch-making sales increases of 1916 over 1915.

These record-breaking sales increases of 1917 over 1916 and our record-breaking sales increases of 1916 over 1915 definitely and finally prove three facts:

1. The supremacy of United States Tires.
2. The fact that the vast army of automobile owners who used United States Tires in 1916 are using them in 1917 on the sheer merit of their experience.
3. The fact that another vast army of automobile owners have been won over to the use of United States Tires in 1917 on the sheer superiority of our tires over other tires that they have tried.

United States  
Liberty Bonds  
Are Good Bonds  
Subscribing to the 2nd Liberty Loan is  
a patriotic duty and the safest  
interest-paying investment the  
world has ever known.

## United States Tires

Are Good Tires

'Nobby' 'Chain' 'Usco' 'Royal Cord' 'Plain'

Demand that your Tire Dealer supply you with United States Tires or go to another dealer.